

January 2, 2017

Telefilm Canada  
210 West Georgia Street  
Vancouver, British Columbia  
V6B 0L9

RE: Reference for Naddine Madell-Morgan – Telefilm Micro-Budget Production Program application

To Whom It May Concern,

My name is Chad Saunders and I am the Director of Operations and Special Projects at the National Music Centre. I have been involved in the Calgary arts scene in a number of other capacities for over 25 years as a campus and community radio station manager and as a volunteer for a number of arts and culture organizations (most recently Sled Island Music Festival and the Calgary Underground Film Festival). I would like to offer my recommendation that Naddine Madell-Morgan be strongly considered as an exceptional candidate for funding through Telefilm's Micro-Budget Production Program.

I am fortunate to have known Naddine for several years, beginning with her early days as a fundraiser coordinator and radio programmer for CJSW Radio in Calgary, and as a consummate creator and supporter of music and film, playing a number of roles as a volunteer, administrator, and director in a number of Alberta arts organizations such as the Calgary Folk Music Festival, the 2016 Juno awards in Calgary, and her own entrepreneurial work with Quirkgirl Productions.

Naddine is dedicated to her love and passion for film and music, and is redefining the art of storytelling through film. Her candor and approach to her craft is genuine and resonates with audiences. She is resourceful, energetic, and inspires others to be successful.

Her desire to share stories by and from a strong and diverse range of voices from our community by using the universally accessible medium of film is commendable. She has proven herself to be someone who not only contains passion and talent, but is dedicated and committed in cultivating, incubating, and sharing these perspectives with audiences.

Awarding Naddine this grant for her proposed project would provide an incredible opportunity to invest in a promising new talent, as well as inform and entertain audiences across Alberta and Canada about what art can be made right here in our own backyard.

If you require any additional information or feedback, please feel free to contact me at your earliest convenience.

Sincerely,



Chad Saunders  
Director, Operations and Special Projects  
National Music Centre  
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